

An introduction to the PFM Leader of The Year 2024 category and criteria (full information at www.pfmawards.co.uk)

The winner will be announced on 6th November 2024 at the PFM Awards in The Brewery, London.

The Leader of the Year category recognises an individual as a strategic, inspirational leader. This professional will be immediately recognised by the industry, demonstrate clear evidence of leading people, substantive business and organisational change, inspiring others, managing relationships, building trust, together with valued, incontrovertible achievements supporting the Workplace and FM profession.

Entrants to this category will be highly respected by their peers and wider industry; they will be active professionals, responsible for leading and developing tangible strategies directly linked to overall business objectives and the ever evolving demands of professional responsibilities.

The successful individual must have created strategic value through their endeavours, ongoing enterprises and overall bearing. They will be demonstrating their abilities to energise and inspire their people, clients and the wider Workplace and FM profession on a public platform. Applications are welcomed from individuals directly or by nomination.

Who should enter?

Entrants for the Leader of the Year category will be outstanding, immediately recognised strategic business drivers and influencers in the Workplace and FM profession. We require tangible evidence of delivering strategic, dynamic business with successful outcomes. The winner is already an ambassador for Workplace and FM, and an exponent of original thinking – notable career successes will be readily acknowledged by peers. This individual is already making a significant positive impact upon the whole profession and is a widely respected, valued leader and champion.

Judging Criteria:

In addition to a succinct executive summary, the following are recommended (within the 1,500 word count):

1. Provide the following information about the entrant: Career experience, professional recognition to date, performance successes and achievements, including evidence of strategic development, inspiring and developing others and leading substantive change programmes resulting in clear organisational and business improvement
2. Describe the entrant's strategic impact within the entrant's organisation and the overall Workplace and FM profession, how this aligns and supports influence and direction within the business and in the wider profession.
3. Detail the entrant's overall impact in the Workplace and FM industry, including public profile, strategic influence, thought leadership and support for the industry – moreover, the people involved. Please clarify how these impacts have been measured and achieved
4. Include a statement from the entrant/nominee on the key challenges and opportunities facing the Workplace and FM profession and how they anticipate driving their ideas forward for the future
5. Illustrate how the entrant will create the highest possible Impact on the Judges – please note, this will be measured on the overall quality of the submission together with evaluation at the formal interview presentation before the panel of external judges (should the entrant progress to that stage).

Entry Requirements:

The following documents should be included in the entry:

- A brief career resume, key achievements and innovations, together with other items of note
- Letter(s) of support from the employing organisation and third parties, in particular those who have benefitted or are able to support specific, outstanding achievements

- A statement from the entrant/nominee on the key challenges and opportunities facing the Workplace and FM profession and how they anticipate driving their ideas forward for the future
- Original articles or links to papers or publications together with details of lectures and speaking events
- Confirmation of availability in early September for the presentation round (should they progress to that stage of the judging).

Timeline for entries and the process:

1. Entries close on 31st May 2024.
2. Full review will take place during June 2024.
3. Those invited to meet with the external judges will be advised as soon as possible thereafter, with the judging taking place in early September, in Central London
4. The winner will be announced at the PFM Awards Ceremony on 6th November.

Submissions should be sent to amanda.vlietstra@imlgroup.co.uk.