



**AWARDS
2025**

LEADER OF THE YEAR INFORMATION PACK

The Leader of the Year category recognises an individual as a strategic, inspirational leader. This professional will be immediately recognised by the industry, demonstrating clear evidence of leading people, substantive business and organisational change, inspiring others, managing relationships, building trust, and achieving valued, incontrovertible accomplishments supporting the Workplace and FM profession.

Who should enter?

Entrants for the Leader of the Year category will be outstanding, immediately recognised strategic business drivers and influencers in the Workplace and FM profession. We require tangible evidence of delivering strategic, dynamic business with successful outcomes. The winner is already an ambassador for Workplace and FM, and an exponent of original thinking – notable career successes will be readily acknowledged by peers. This individual is already making a significant positive impact upon the whole profession and is a widely respected, valued leader and champion.

What to enter

Please submit an entry form (via the website) and, as an attachment, a 1,500-word (max) submission and a 250-word summary

The submission should include the following information:

- **Career Experience:** Provide information about the entrant's career experience, professional recognition to date, performance successes and achievements, including evidence of strategic development, inspiring and developing others, and leading substantive change programmes resulting in clear organisational and business improvement.
- **Strategic Impact:** Describe the entrant's strategic impact within their organization and the overall Workplace and FM profession, how this aligns and supports influence and direction within the business and in the wider profession.
- **Overall Impact:** Detail the entrant's overall impact in the Workplace and FM industry, including public profile, strategic influence, thought leadership, and support for the industry – moreover, the people involved. Please clarify how these impacts have been measured and achieved.
- **Future Vision:** Include a statement from the entrant/nominee on the key challenges and opportunities facing the Workplace and FM profession and how they anticipate driving their ideas forward for the future.
- **Impact on Judges:** Illustrate how the entrant will create the highest possible impact on the judges – this will be measured on the overall quality of the submission together with evaluation at the formal interview presentation before the panel of external judges (should the entrant progress to that stage).

Entry Requirements

The following documents should be included in the entry (not included in 1,500 word count):

- A brief career resume.
- Letter(s) of support from the employing organisation and third parties, particularly those who have benefited or are able to support specific, outstanding achievements.
- A statement from the entrant/nominee on the key challenges and opportunities facing the Workplace and FM profession and how they anticipate driving their ideas forward for the future.

- Original articles or links to papers or publications together with details of lectures and speaking events.
- Confirmation of availability in early September for the presentation round (should they progress to that stage of the judging).

Next steps

- Entries close on 30th May 2025.
- Full review will take place during June 2025.
- Finalists will be invited to present to a panel of judges. Those invited to meet with the external judges will be advised as soon as possible thereafter, with the judging taking place at a mutually agreed date and location.
- The winner will be announced at the PFM Awards Ceremony on 5 November 2025. Ideally, all finalists should be present – please let us know if you are unable to attend.

Any questions, please email amanda.vlietstra@imlgroup.co.uk.